Dear Community Partner,

Melton Shakir Mustafa (MSM) Arts, Incorporated, invites you to become a sponsor for its 23rd Annual International Melton Mustafa Jazz Festival designed to provide academic scholarships for disadvantaged and gifted high school students. This event is open to including but not limited to art /jazz connoisseurs and enthusiasts, students, teachers and musicians. The festival will include a reception, art exhibits featuring one-of-a-kind artistic pieces, workshops and jazz performances on February 28-March 1, 2020, nightly at The Historic Lyric Theater Cultural Arts Complex, 819 NW 2nd Avenue, Miami, Florida 33136. The primary source of funding for the scholarship program is from corporate sponsors, such as you. This year the goal is to raise $50,000 to support and establish an endowed music scholarship fund for artistically gifted, at-risk and under privileged youth entering college. MSM Arts, Inc. and sponsors will be able to collaborate in a philanthropic effort to give back to the community by awarding music scholarships and showcasing the gifted and talented music students as future leaders, performers, and artists.

Sponsorship packages and advertisement information is listed below for your consideration. All donations are tax deductible. Individual ticket information can be located by visiting our website at www.meltonmustafajazzfestival.com.

If you have any questions or concerns, please contact Candra Mustafa by phone (305) 725-2732 or e-mail Meltonmustafajazzfestival@gmail.com. Thank you for your interest, and we look forward to working with you and/or your organization.

Sincerely,

Candra L. Mustafa
MSM Arts United, Inc.
Sponsorship Package

To:

MSM Arts United, Inc. P.O. Box 552508, Miami Gardens, Florida 33055
Attention: Candra Mustafa (305) 725-2732 or (305) 620-5429

From:

Name ____________________________________________________________

Company _________________________________________________________

Address _________________________________________________________

Tel: ___________________________ E-mail: __________________________

_____Yes, we are pleased to serve as a Sponsor of MSM Arts United, Inc, at the following level, with
the Corresponding benefits described below (please check one of the following):

Platinum Sponsorship: ☐
• Presenting sponsor mention in all print and electronic advertising
• Inside cover of the souvenir book
• Signage on stage
• Signage in the lobby of the theatre
• Invitations to the meet and greet reception
• 10 Tickets to the event.
Sponsorship Total Cost $10,000.00

Gold Sponsorship: ☐
• Signage in the lobby of the theatre
• Full-page ad in the souvenir book
• Mention in all print advertising
• 7 Tickets
• Invitations to the meet and greet reception
Sponsorship Total Cost $5,000.00

Silver Sponsorship: ☐
• Half page ad in the souvenir book
• 5 Tickets
• Invitations to the meet and greet reception
Sponsorship Total Cost $3,000.00

Bronze Sponsorship: ☐
• Quarter page ad in the souvenir book
• 2 Tickets
• Invitations to the meet and greet reception.
AD DONOR

If you would like to purchase an ad in our souvenir program, you may do so at the following rates:

Program Advertisement Options
Business Card — $25
Quarter Page — $50
Half Page — $100
Full Page — $125

For any questions, please call Candra Mustafa, at 305-725-2732 or e-mail at:
Meltonmustafjazzfestival@gmail.com

MAIL TO:

MSM Arts United Inc.
P.O. Box 552508
Miami Gardens, Florida 33055